



The Great Art Party!

Sponsorship Information

Decision deadline: August 15, 2009

What is it? Who is it for?

The Great Art Party is a fundraising event to support **Floating Bridge Press**. The press is a 501(c)(3) non-profit organization founded in 1994 to support Washington State poets through publications and poetry readings. We've published over 200 Northwest poets, many for the first time, and produced over 100 poetry readings across the state. Now in its 15th year of operations, the press is holding its third annual fund raising event to create a permanent endowment fund* that will produce annual income and free the press from reliance on grants *forever*.

What happens?

Floating Bridge Press is procuring **100 works of art** in all forms and media, such as paintings, prints, sculpture, even passes to performance arts such as opera, and theater. We will sell **100 event tickets** (\$500 Bronze Level Tickets, \$300 Topaz Level Tickets and \$100 Premium Level Tickets). When the Party starts, we will draw tickets one by one; Each ticket holder will then approach the display and *take* the artwork they want most. **Everyone goes home with art!** (Last year artists donated work valued from \$95 to \$2,500!) Simple, easy, no bidding and LOTS of fun! .

Guest tickets will be sold for \$25 for non-art-choosing attendees. A no-host bar will be available. Food and snacks will served. Scattered throughout the evening will have short performances including a nationally-recognized performance poet and a special surprise.

When & Where is it?

The Great Art Party! will be held **Saturday, September 12th, 2009** at 6:30 PM at the **Seattle Renaissance Hotel Grand Ballroom** 515 Madison Street, Seattle WA 98104.

Demographics: Event attendees will be drawn from the general public.

Advertising: The event will be advertised by press releases, word of mouth, posters, e-mail and website.

Attendance: 250+ people

Contact Information:

Jeff Crandall (206) 766-8007
jeff.crandall@yahoo.com
Floating Bridge Press
PO Box 18814 Seattle, WA 98118

*An endowment fund maintains a principal, interest-bearing balance that is never spent. Only the annual interest is withdrawn, leaving a permanent nest-egg for the future. When complete, the Floating Bridge Press Endowment Fund will be maintained by The Seattle Foundation.



The Great Art Party!

Sponsorship Levels and Partner Benefits



\$5,000 Presenting Sponsor (limited to one)

- **Your name listed before or after the event title (as you prefer) on all promotions**
- **Your name listed in the largest font of all sponsors**
- **Your promotional material sent home with each piece of artwork**
- **Full page color ad on the inside front cover of the event catalog.**
- **Corporate Table: 10 Bronze Level Tickets**

PLUS all the items listed in **BOLD** below!

\$2,500 Gold Sponsor (limited to two)

- **Your banner/promotional material on display at the event.**
- **Full page black & white ad in Floating Bridge Press' annual literary publication: *Floating Bridge Review* (750 copies printed, 1 year shelf life).**
- 2 Bronze Level Tickets, 4 Premium Tickets and 4 guest tickets.

PLUS all the items listed in **BOLD** below!

\$1,000 Silver Sponsor

- **Sponsorship recognition during 2009 at all our free poetry readings, held throughout the state.**
- Half page color ad in event catalog
- Half page black & white ad in Floating Bridge Press' annual literary publication: *Floating Bridge Review* (750 copies printed, 1 year shelf life).
- 2 Premium Tickets and 2 guest tickets

PLUS all the items listed in **BOLD** below!

\$500 Corporate Sponsor

- Half page black and white ad in event catalog
- Quarter page black & white ad in Floating Bridge Press' annual literary publication: *Floating Bridge Review* (750 copies printed, 1 year shelf life).
- 2 Premium Tickets

PLUS all the items listed in **BOLD** below!

(continued on back)

The Great Art Party! Sponsorship Levels and Partner Benefits, continued

\$250 Gallery Level Sponsor

- **Logo and web link on The Great Art Party! page of the FBP website.**
- Quarter page color ad in event catalog
- Quarter page ad in Floating Bridge Press' annual literary publication: *The Floating Bridge Review*: (750 copies printed, 1 year shelf life)
- 1 Premium ticket and 1 guest ticket

PLUS all the items listed in **BOLD** below!

\$100 Advertiser

- Quarter page black and white ad in event catalog
- Quarter page ad in Floating Bridge Press' annual literary publication: *The Floating Bridge Review*: (750 copies printed, 1 year shelf life)
- **Sponsorship credit on The Great Art Party! page of the FBP website.**
- **Sponsorship credit on Sponsors page of the event catalog.**
- **Sponsorship credit on all press releases.**
- **Sponsorship credit on the donors page of *The Floating Bridge Review*.**

\$any! Friendship Sponsor

- Sponsorship credit on **The Great Art Party!** page of the FBP website.
- Sponsorship credit on Sponsors page of the event catalog.
- Sponsorship credit on all press releases.
- Sponsorship credit on the donors page of *The Floating Bridge Review*.

Other forms of support: We need partial or full in-kind donations of:

- Advertising
- Artworks in all media
- Catering services
- Credit card services
- Give-away items for our volunteer gift bags (50 of each item needed)
- Fine art framing
- Volunteers to help out at the event

If you know of other ways we can help each other, please let us know! We'll be glad to work with you on other forms of sponsorship and benefits.

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jeff.crandall@yahoo.com

Floating Bridge Press: PO Box 18814 Seattle, WA 98118



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Sponsorship Reply

Deadline: August 15, 2009

Organization: _____

Contact: _____

E-mail: _____

Phone: _____ Fax: _____

Address: _____

Sponsorship Level

Presenting	Gold Level	Silver Level	Corporate	Gallery Level	Advertiser
\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other: \$ _____

Enclosed please find a check made out to **Floating Bridge Press**

Please charge our **VISA** or **MasterCard** # _____

Expiration Date: _____ Signed: _____

We are interested in providing event volunteers

Questions/Comments: _____

Please return to: Floating Bridge Press
PO Box 18814
Seattle, WA 98118

Contact: Jeff Crandall
jeff.crandall@yahoo.com
Phone: 206-766-8007
Fax: 206-764-5760